

Lisa Summers

Speaker • Influencer • Consultant

Lisa Summers is a creator and the founder of Summers Social, a consultancy that helps brands and businesses optimize their online presence and leverage creator partnerships with clarity and confidence.

Before building a digital audience @itssummerssomewhere of over 250,000 followers, Lisa spent a decade in corporate sales and strategy, leading high-performing teams, managing multimillion-dollar accounts, and driving brand growth from the inside out. Her background gives her a unique edge: she understands both the structure of corporate marketing teams, motherhood in entrepreneurship and the mindset of today's content creators.



SIGNATURE TOPICS

- ✓ How to Build Strong Influencer Marketing Campaigns
- ✓ Influencer 101: Do's and Don't of Influencer Marketing
- ✓ Building Brand Loyalty Through Creator-Led Campaigns
- ✓ Busy Isn't a Badge: Building a Life That Feels as Fun as It Looks
- ✓ Partnership, Parenthood, and Purpose: Making It All Work (Without Losing Yourself in the Process)

4,000,000

Monthly Instagram views

+250,000

Followers on IG + TT

10,000

Email List Subscribers



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